

Artist's Alley Application

29th ANNUAL OCEAN BEACH STREET FAIR & CHILI COOK-OFF FESTIVALSM

SATURDAY, JUNE 28th, 2008-- INFORMATION, RULES & REGULATIONS

GENERAL INFORMATION for ARTIST'S ALLEY

Artist's Alley is an area within the Ocean Beach Street Fair & Chili Cook-Off FestivalSM dedicated to showcasing handmade arts and crafts by both the sales of those unique items and by the Artisans' conducting demonstrations of their crafts whenever possible.

SCHEDULE

Fair Hours: Saturday June 28, 2008, 10 am-8:00 pm
~Artist's Alley Hours Only: 10:00 A.M.- 7:00 P.M.

SETUP FOR ARTIST'S ALLEY

7:00 A.M. - All vendors must have their vehicles off street no later than 8:30 A.M. Absolutely no vehicles on street during fair.

BREAKDOWN

MUST BEGIN AT 7:00pm
NO SALES AFTER 7:00pm
No early departures.

PROVISIONS

NO booths, NO chairs, NO tables, NO electricity, NO water or individual trash cans will be provided.

MERCHANDISE

OBMA/Street Fair Committee shall be the sole judge as to whether an item is suitable according to the general rules and regulations of the Street Fair Committee

- ALL ITEMS for sale in Artist's Alley must be hand made by you. NO EXCEPTIONS.
- NO - Material unsuitable for family viewing.
- NO - Stolen merchandise, firearms, ammunition, alcoholic beverages or drug/paraphernalia/product
- NO- Merchandise with the words "Ocean Beach Street Fair, Chili Cook-Off Festival, "OB Street Fair", or any other variation thereof

Vendors offering unsuitable merchandise for sale will be removed from the event immediately.

OPERATIONS

- The committee reserves the right to change or substitute vendor spaces for the good of the fair and to allow multiple vendors with the same/similar items.
- REUNDS will ONLY be issued for cancellations before May 15, and will be 50% of total fees paid.
- Each vendor is responsible for their own insurance, licenses, and permits.
- All vendors who are required to have resale numbers are responsible for collecting sales tax. Tax numbers must be included on application.
- OBMA assumes no responsibility for any loss, damage, injury, or claim.

ELECTRICITY, WATER, TRASH & BOOTH

The Fair DOES NOT provide electricity or water. Large trash dumpsters are provided at ends of the Fair site, and smaller receptacles along the street.

- All safety and fire regulations must be observed.
- Each vendor is responsible for cleanup of their space, and will not be allowed in the Fair in future years if area is not left clean.
- Generators may be used if they are very quiet and if they can be located where they are safe for the public (cords taped to the street) and do not bother other vendors.
- Electrical Cords must be heavy-duty commercial grade and must be taped down to street with duct tape.
- Tarps or signs must be no more than 15 ft. high.
- Manager reserves the right to have tarp or sign removed if not secure.

APPLICATION INFORMATION

WHAT TO INCLUDE:

1. Completely filled out application. Incomplete applications will not be considered. Be as specific as possible on description of booth and merchandise.
2. Description and photos of booth and merchandise to be sold. Photos will not be returned.
3. Self addressed stamped envelope for Vendor instructions and information.
4. Payment in full. MONEY ORDERS/CASHIERS CHECKS ONLY. No personal or business checks will be accepted. Applications will not be considered unless payment is Included.

ACCEPTANCE/SPACE ASSIGNMENT

Space assignments and package with directions, Fair rules and regulations, etc., will be mailed on or before June 2nd. If you have not been accepted into the fair, you will receive a full refund by June 7th.

WHERE TO MAIL: Ocean Beach MainStreet Assoc.
Attn: Artist's Alley Coordinator
PO Box 7990
San Diego, CA 92167
(619) 226-2193
FAX (619) 224-4976

SPACE FEES

| | <u>Demonstrating</u> | <u>Non Demo</u> |
|---|----------------------|-----------------|
| Postmarked by 3/01/08 | \$75.00 | \$105.00 |
| Postmarked by 4/15/08 | \$90.00 | \$120.00 |
| Postmarked by 6/01/08 | \$105.00 | \$135.00 |
| After 6/01/08 all spaces will be \$150.00 | | |

Please make cashier's check/money order payable to OBMA

FOR OFFICE USE ONLY

Received Date _____ By _____ # Of Spaces _____ Application # _____
Amount Received _____ Money Order # _____ Booth # _____

Artist's Alley Application

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Name of Business/Organization _____ State Franchise Tax # _____

Contact Name _____

Address _____

Email Address _____ Website _____

City _____ State _____ Zip _____ Phone _____

PLEASE SELECT ONE OF THE FOLLOWING—

I am enclosing a money order (no personal or business checks) for:

- Before 3/01/08 _____ (Demonstrating) \$75.00 _____ (Non Demonstrating) \$105.00
- Before 4/15/08 _____ (Demonstrating) \$90.00 _____ (Non Demonstrating) \$120.00
- Before 6/01/08 _____ (Demonstrating) \$105.00 _____ (Non Demonstrating) \$135.00
- After 6/01/08 All Spaces _____ \$150.00

Multiply by number of booths requested _____

Total Amount due \$ _____

Please Initial:

_____ I have included a self addressed stamped envelope

_____ I have completed the second page of this form describing the exact items I will have for sale.

_____ I will not have a tarp more than 15 feet tall

Please indicate if you have any special questions or concerns about your booth so we can contact you

Dear Applicant: Your application will be considered ONLY after you have completed this form and signed below. INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED. Once a Vendor has been accepted, there will be absolutely NO REFUNDS of vendor fees due to situations in which the event is canceled as a result of factors beyond the control of the Event organizers, including but not limited to, war, terrorist act, natural disaster, or order of any Civil or Military Authority. Such situations are beyond the control of the Event organizers and Vendors accept the risk of loss in such a situation. The Event will NOT be canceled because of rain.

The applicant agrees that herein stated is an accurate description of materials and literature to be displayed and sold, and that the Ocean Beach MainStreet Association (OBMA)/Street Fair Committee shall be the sole judge as to whether or not those materials are suitable for family viewing, or in keeping with the general rules and regulations of the Street Fair.

The applicant agrees that it is his/her responsibility to carry appropriate insurance. He/she agrees that the OBMA/Street Fair Committee will not be held liable for legal damages.

The OBMA/Street Fair Committee, a nonprofit corporation, assumes no responsibility for any loss, damage, injury or claim arising out of the participants acts or omissions in the Ocean Beach Street Fair, Chili Cook-off Festival. The applicant hereby agrees to hold the Association/Committee, the Directors and Members harmless from any claim arising out of the applicants entry, acts, or omissions in said Street Fair and Chili Cook-Off from any accident, injury or damage involved therein, including but not limited to attorney fees and court costs.

I have read the above and agree to the terms and agree to abide by the rules & regulations stated on the information sheet.

Signature: _____

Date: _____

WHERE TO MAIL: Ocean Beach MainStreet Association,
Attn: Artist's Alley Coordinator, PO Box 7990, San Diego, CA 92167

A r t i s t ' s A l l e y A p p l i c a t i o n

Use this area to let us know exactly what items you will have available for sale, your craft, and everything you plan to display. You should also enclose a few pictures of the items you plan to sell. Please be specific even if you have been in our fair in the past.

Please provide details and check as many categories as apply:

____Jewelry (specify type) _____

____Accessories (hats, scarves, bags)

____Clothing _____

____Soaps _____

____Wall hanging/Fine art _____

____Ceramics _____

____Photography _____

____Knick-Knacks _____

____House wares _____

____Candles _____

____Sculpture _____

Please list any items that may not fit into the above categories:

We reserve the right to ask you to remove any item for sale in your booth that is not listed on this application.

Artist's Alley is all about the celebration of all things hand made by crafters like yourself. Demonstrating your craft will not only make our area of the Fair more special, it also earns you a \$30 discount off the non-demonstrating cost of your booth. Please consider these ideas for demonstrating in your booth:

- Painting
- Knitting/Crocheting
- Jewelry Making

- Sewing/Finishing items
- Drawing/Sketching
- How-to Photo Demonstration